



Board of Directors Agenda
 Friday, April 3, 2020
 2:00 pm – 4:00 pm
 Webinar

Board of Directors Attending	
Terry Shevlin, President Elaine Mauldin, President-Elect Marc Rubin, Past-President Mark Taylor, Vice President-Finance Steve Kaplan, Vice President-Education Mark DeFond, Vice President-Research and Publications Wim Van der Stede, Director-Focusing on International Tracie Miller-Nobles, Director-Focusing on Membership	Audrey Gramling, Director-Focusing on Segments Mary Harris Stanford, Director-Focusing on Intellectual Property John Hepp, Director-Focusing on Academic/Practitioner Interaction Mark Beasley, Vice President-Finance-Elect Tracey Sutherland, Executive Director
Guests & Staff Attending	
Cindy Durtschi, Council Chair Bruce Behn, Chair of the Executive Director Search Committee	Barbara Brady, Senior Director, Operations Julie Smith David, Chief Innovation Officer

Draft Agenda

Time	Topic (V = Vote)	Attachments Bw-Boardwebsite, L-Link	Presenter(s)
2:00 pm (10 min)	A. Welcome 1. Opening Remarks 2. Agenda Review 3. Approval of Board of Directors November Meeting Minutes (V)	Bw – April Agenda Bw – Draft November Minutes	Terry Shevlin
2:10 pm (20 min)	B. Executive Director Search Process	Bw – Executive Director Position Ad Bw – Executive Director Search Timeline Bw – Parker Search Firm/Erin Raines Bio	Bruce Behn
2:30 pm (80 min)	C. Financial Matters 1. 2020-21 Budget – Phase 1	Bw – Budget overview video Bw – Phase 1 Budget spreadsheet Bw – Phase 1 Budget PDF Bw – Pricing Strategies Report	Mark Taylor
3:50 pm (10 min)	D. Council Agenda Review	Bw – Council Agenda	Cindy Durtschi
4:00 pm	Adjourn		

<p>Potential Topics for 2nd Webinar:</p> <ul style="list-style-type: none"> • Announcement of the Board of Directors election outcomes • Virtual alternatives for AAA meetings: ? Meetings Model Task Force • Additional questions for the Executive Director Search
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